



EYEFI GROUP TECHNOLOGIES INC.

NEWS RELEASE

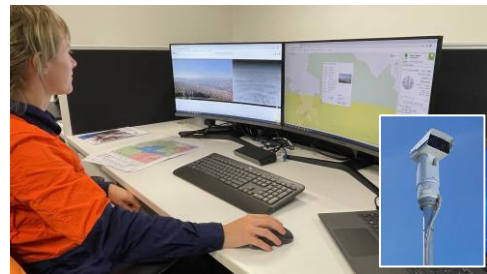
EYEFI Expands Bushfire and Lightning Detection System for Melbourne Water

May 13, 2021 – Toronto, Canada – EYEFI Group Technologies Inc. (CSE: EGTI) is pleased to announce the outcome of delivering the EYEFI Spatial Video platform and patented SPARC technology to Melbourne Water. Melbourne Water is a statutory authority responsible for managing some of Victoria's largest and most critical water catchments and associated assets covering more than 160,000 hectares (395,369 acres).

Melbourne Water has direct responsibility for bushfire planning, management, and the identification of bushfires within and around Melbourne's water catchments. EYEFI's Spatial Video platform and SPARC technology provided Melbourne Water with spatial targeting (Geo-pointing) capabilities using high precision visual spectrum cameras and thermal sensors (provided by Axis Communications) along with lightning detection capability. EYEFI enabled key fire personnel the ability to determine in real-time, the geographical location of a fire to within +/- 75 meters (82 yards) at a 95% confidence level at 15 kilometers (9.3 miles) - although SPARC target locations were recorded well over 40 kilometers and within a 250 meter accuracy - and without the need for triangulation or any other frame of reference.

Tim Wood, Melbourne Water's General Manager Asset Management Services, said: "*The EYEFI SPARC technology has been successfully deployed and utilised by Melbourne Water throughout the 2020/21 fire season.*"

This technology has enabled us to remotely identify the location of fires using the EYEFI technology located at Poley Tower in the O'Shannassy Reservoir catchment. The technology also offered Melbourne Water new capabilities, such as geo- targeting of fire and lightning strike events under any conditions without the need for triangulation and at any time of day, providing us with accurate and real-time results."



Fire personnel using the system were able to work remotely to the tower to augment their surveillance activities. Other personnel were also able to access the EYEFI cloud platform remotely, share the information with authorised users and perform key surveillance and monitoring activities from any location.

The EYEFI platform and technology allows for an efficient and accurate location of fire sites with SPARC's geo-pointing capabilities and automated workflow. This improves efficiency and importantly, safety and OH&S outcomes.

Simon Langdon, EYEFI CEO, said: "*Melbourne Water management have been impressed with the results and use of EYEFI SPARC as an operational tool during the 2020/21 fire season. As a company, we are very excited to deliver this new capability and solve some critical issues for Melbourne Water.*"

More information on EYEfi SPARC including a Case Study on the Melbourne Water deployment can be found on our EYEfi's website here <https://www.eyefigroup.com/bushfire-detection-management-1>

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About EYEfi in detail:

EYEfi is connecting the world's people and devices with the world around them, in real-time and in ways not previously possible.

EYEfi is a software and electronics engineering company that has developed, patented and commercialized an innovative spatial technology; spatial, predictive, approximation and radial convolution (SPARC) and an associated product suite, that turns sensors, cameras and smartphones (fixed, mobile, airborne, portable or handheld) into geo-target co-ordinate acquisition devices.

EYEfi has also developed IIoT sensor hardware and associated cloud software, as a second pillar within its product offering. EYEfi Cloud is a next generation cloud platform that provides a secure and centralized environment where customers can manage their EYEfi product deployments and applications.

On behalf of the board of directors of
EYEFI GROUP TECHNOLOGIES INC.

"Simon Langdon"

Simon Langdon, CEO

For more information contact:

Simon Langdon
Chief Executive Officer
EYEfi Group Technologies Inc.

Canada Contact:
Mark van der Horst Investor Relations
EYEfi Group Technologies Inc.
Telephone: +1 (604) 760 7604
Email: mark@galecapital.com

Australian Contact:
Tanya Carter
Marketing & Corporate Communications
EYEfi Group Technologies Inc.

Telephone: +613 9417 5777 (9am – 5pm AEST)
Email: info@eyefigroup.com

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FORWARD LOOKING INFORMATION

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information.

The forward-looking statements are based on the reasonable assumptions, estimates, opinions and analyses of management made in light of its experience and perception of historical trends in the delivery of services through its Cloud, current conditions, expected future developments and other factors management of the Company believes are appropriate, relevant and reasonable in the circumstances at the date that such statements are made. All of these assumptions, estimates and opinions will necessarily be subject to change due to future events and other circumstances outside the control of the Company, including the effect of the Covid 19 virus. The Company has based the forward looking information on various material assumptions, including: despite the threat of the Covid 19 virus, the Company will sustain or increase profitability although on a slower projection than previously planned, and will be able to fund its operations with existing capital and projected revenue from its current agreements with its Channel Partners; the Company will be able to attract and retain key personnel in future if required; the general business, economic, financial market, regulatory and political conditions in which the Company operates will remain positive as its services can be provided in the Company's Cloud although delivery of its hardware may be affected by supply chain disruptions; that the general regulatory environment will not change in a manner adverse to the business of the Company; the tax treatment of the Company and its subsidiary will remain constant and the Company will not become subject to any material legal proceedings; the economy generally; competition, and anticipated and unanticipated costs.

Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors, assumptions and exclusions is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Canadian Securities Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.